



The Lotteries Council would like to offer the following Sponsorship Opportunities for Annual Conference 2019:

SPONSORSHIP PACKAGE – MAIN SPONSOR

Amount: £3,750

The Lotteries Council agrees to provide the Sponsor the following opportunities to promote their organisation:

- All The Lotteries Council Conference literature and signage will be branded as sponsored by the Main Sponsor (excluding workshop rooms and gala dinner)
- Acknowledgement during the opening and closing remarks of the Conference
- The opportunity to speak after the Chair of The Lotteries Council opening speech
- The Main Sponsor to receive an A4 full page full colour advertisement in The Lotteries Council Conference brochure
- Main Sponsor banners will be located in the main Conference room
- The Main Sponsor will be allocated space for a promotional stand in The Exhibitors Room aimed to generate new business
- Recognition through social media channels and on The Lotteries Council website

SPONSORSHIP PACKAGE – GALA DINNER SPONSOR

Amount: £2,750

The Sponsor agrees to:-

- Cover the cost of reception drinks
- Supply branded table gifts

The Lotteries Council agrees to provide the following:

- A short introductory speech to be given during pre-dinner drinks by the sponsor
- The opportunity to provide the dinner guests with a branded corporate table gift
- Your logo on the Gala Dinner menus
- Recognition through social media channels and on The Lotteries Council website
- Your branding around the Gala Dinner room
- Acknowledgement during the opening and closing remarks of the Conference



SPONSORSHIP PACKAGE – AWARDS SPONSOR

Amount: £600 - SPONSORED

The Lotteries Council agrees to provide the following:

- Your logo and a link to your website on The Lotteries Council website
- Your logo to feature on the each award
- Sponsor representative to present the awards
- Post-award photograph with award winners
- Recognition through social media channels and on The Lotteries Council website
- Acknowledgement during the opening and closing remarks of the Conference



SPONSORSHIP PACKAGE – EVENING DRINKS RECEPTION SPONSOR

Amount: £350 - SPONSORED

The Lotteries Council agrees to provide the following:

- Free-standing roll up banner at the drinks reception area
- Your logo in brochure and a link to your website on The Lotteries Council website
- Sponsor representative to provide a small speech at reception
- Recognition through social media channels and on The Lotteries Council website
- Acknowledgement during the opening and closing remarks of the Conference



SPONSORSHIP PACKAGE – CONFERENCE BROCHURE

Amount: Cost of print **OR** provision of print and design services

The Lotteries Council agrees to provide the following:

- All sponsors to have their logo in the brochure
- Description of the sponsor's organisation i.e what they do, how their fundraising makes a difference, background information
- Main brochure sponsor's logo on every page of the brochure
- Recognition through social media channels and on The Lotteries Council website
- Acknowledgement during the opening and closing remarks of the Conference



SPONSORSHIP PACKAGE – ENTERTAINMENT SPONSOR

Amount: £2,400

The Lotteries Council agrees to provide the following:

- Introducing the act on the night
- Entertainment act to carry Sponsor branding
- An exclusive sponsor thank-you from entertainment act
- Recognition through social media channels and on The Lotteries Council website
- Acknowledgement during the opening and closing remarks of the Conference
- Your logo and a link to your website on The Lotteries Council website



SPONSORSHIP PACKAGE – LANYARDS SPONSOR

Amount: £600 - SPONSORED

The Lotteries Council agrees to provide the following:

- Provide badges, printed with delegates/exhibitors names and companies on both sides
- Provide branded lanyards for each delegate/exhibitor or The LC to cover the cost of arranging for the print and preparation of badges/lanyards.
- Recognition through social media channels and on The Lotteries Council website
- Acknowledgement during the opening and closing remarks of the Conference